

Aylesbury Vale: exciting new opportunities in telecare



The Stoke Mandeville ICE-T Partnership

As part of the International Centre of Excellence in Telecare (ICE-T), Aylesbury Vale is building on its track record to create exciting new opportunities for business.

Led by the world-famous Stoke Mandeville National Spinal Injuries Centre (NSIC) in Buckinghamshire, the Stoke Mandeville ICE-T Partnership is bringing together businesses and users in the telecare and social care field to develop innovative product solutions and services.

At its heart will be a new action research site - the *Stoke Mandeville Assisted Living Showcase* - in Aylesbury, the county town. This will:

- offer businesses and academics a simulated domestic setting focusing on 'fragile individuals in the home', where they can network and evaluate prototype projects with service users and user groups;
- showcase technology which might be used in the home to support vulnerable groups;
- offer opportunities for businesses to develop their products, meet new contacts and identify routes to market;
- help businesses to establish connections with research institutes, universities and clinicians at the NSIC;



- offer seminar and conferencing facilities.

Our telecare credentials

- Aylesbury Vale is already an established centre for telecare businesses and a growing cluster is evident in the area around Stoke Mandeville.
- Buckinghamshire is one of England's leading counties in terms of assisted living employment.
- Stoke Mandeville National Spinal Injuries Centre (NSIC) is a global brand, known for treating and rehabilitating chronic conditions. Association with the NSIC will enhance your company's international credibility.
- The 2012 Games will offer a unique opportunity to showcase telecare products to a global audience at Stoke Mandeville, the birthplace of the Paralympics and the inspiration for the 2012 *Mandeville* mascot.
- The county offers strong academic and clinical partnership links, including Bucks New University, the University of Buckingham, Aylesbury College and the Open University. The showcase also has links to the NHS and Royal Society of Medicine's special interest group in telemedicine/telecare.

Benefits for business and users

The Stoke Mandeville ICE-T Partnership can offer you:

- opportunities to pioneer new product development, using insight from the user community;
- help with identifying new business partnerships and supply chain connections;
- help to explore new market opportunities;
- opportunities and funding to collaborate with academic researchers on new product development and services;
- guidance on accessing funding from other sources;
- exclusive networking events and partnership opportunities for like-minded businesses and academic institutions;
- an international showcase and network of contacts for new telecare products and services;
- help with identifying the needs of the telecare industry;
- business start up incubation, seminar and conferencing facilities;
- the Golden Welcome grant scheme from Aylesbury Vale District Council (AVDC) for companies investing in the Vale who can deliver a significant number of new jobs and economic growth.



www.ice-t.co.uk

How you can get involved

If you're an inward investor, new business start-up or a company currently operating in Aylesbury Vale or the telecare sector globally, phone Mark Wathen, the Inward Investment and Economy Manager at Aylesbury Vale District Council on 01296 585064, or email mwathen@aylesburyvaledc.gov.uk

For more information on the International Centre of Excellence in Telecare (ICE-T) log on to www.ice-t.co.uk

Members of the Stoke Mandeville ICE-T Partnership

Aylesbury College
Aylesbury Vale District Council (AVDC)
Buckinghamshire County Council
Buckinghamshire Economic and Learning Partnership (BELP)
Buckinghamshire/Milton Keynes Innovation & Growth Team (IGT)
Bucks New University
Stoke Mandeville National Spinal Injuries Centre (NSIC)
The Open University
University of Buckingham

"Telecare is the use of sensor, information and communication technologies to deliver health and social support to people, to help them to live as independently as possible, in the lowest intensity care setting, consistent with their needs and wishes."

Dr Richard Curry, e-health development director at the South East Health Technologies Alliance (SEHTA)



For further information, please contact:

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