



# Starting a Business -

Is it for me?  
Level 1 (FREE)

**Every year nearly half a million people in the UK start their own business or become self-employed and each one decides to start up on their own for a variety of reasons. However, they all have one thing in common – they started with just an idea.**

Maybe you've already decided you want to start your own business but are unsure whether your idea is viable or if you really have what it takes. Maybe you want to explore what it is all about and need help in developing your idea.

## A FREE workshop to help you

This workshop is the first stage of your journey to starting your own business - everything you need to know about working for yourself and whether starting a business is right for you.

As well as looking at the day-to-day realities of starting your business, it will give you an insight into the commitment involved and the skills and qualities you will need.

The session will last for 3 hours and will be guided by someone who has a wealth of experience you can draw on.

**The Business Link service is available locally and provides the information, advice and support you need to start, maintain and to grow a business.**

**For more information call 0845 600 9 006 or visit [www.businesslink.gov.uk/southeast](http://www.businesslink.gov.uk/southeast)**

## What does the workshop cover?

This workshop will help you to:

- gain an overview of what is involved in starting and running a business
- understand the challenges and benefits of starting a business
- decide what you want your business to give you
- make an informed decision whether going into business is right for you
- take your idea to the next stage using helpful tools
- understand how Business Link can help

By the end of the session you will be able to:

- understand what is involved in starting up on your own
- gain support and ideas from fellow participants
- complete an individual workshop action plan detailing your next steps
- understand the Business Link package of support

For further details or to book call Business Link on **0845 600 9 006** or book online at **[www.businesslink.gov.uk/southeast/startingupevents](http://www.businesslink.gov.uk/southeast/startingupevents)**

